



Tampa Bay Club Sport Advertising Opportunities

About Tampa Bay Club Sport

Tampa Bay Club Sport is the area's largest organizer of adult sports leagues, outing and events. Founded in 1992, Club Sport offers leagues for all abilities in soccer, softball, flag football, volleyball, golf, basketball, kickball, tennis, and more. Club Sport also has frequent happy hours, outings, and events that offer additional opportunities to advertise to our members. We have over 20,000 participants annually, with over 70% of them in the 21-40 age range; mostly educated, active, outgoing professionals. Our members and participants represent a desirable target market and a great advertising opportunity.



Website Advertising:

Club Sport's websites (www.tampabayclubsport.com & www.tbcs.us) are extremely popular. Visitors use the site to register for leagues, check out new events, view standings and schedules, and much more. They average over 5,000 pageviews daily (150,000/month), and over 1000 unique visitors to the website a day. It is the #1 way to get Club Sport info and, in turn, reach your desired audience. A link to your website will be included with all button and banner ads.

Button Ads: These ads are a great, high profile way to get your company or products recognized. They will appear on the left hand side of every page on the Club Sport website.

Banner Ads: Banner ads will run across the bottom of every page viewed by visitors to the Club Sport site. They are a perfect way to get a lot of information out to a sizable audience.

Top Rotating Banner Ad (page top)
Placed at the top of every page
Your ad rotates through with others, shown 5 seconds at a time and guaranteed to be shown 1/4 of the time
300 x 120 pixels, max 20K
Cost: \$200/month
(5% off for 6 mo, 10% off for 12 mo)

Banner Ad (page bottom)
Placed at the bottom of every page
500 x 60 pixels, max 15K
Cost: \$175/month
(5% off for 6 mo, 10% off for 12 mo)

Website advertising rates

Small Button Ad

120 x 30 pixels, max 10K
Cost: \$75/month
(5% off for 6 mo,
10% off for 12 mo)

Your ad here!!

Large Button Ad

120 x 90 pixels
max 10K
Cost: \$150/month
(5% off for 6 mo,
10% off for 12 mo)

Your ad here!!

Top Rotating Banner Ad

Bottom Page Banner Ad