

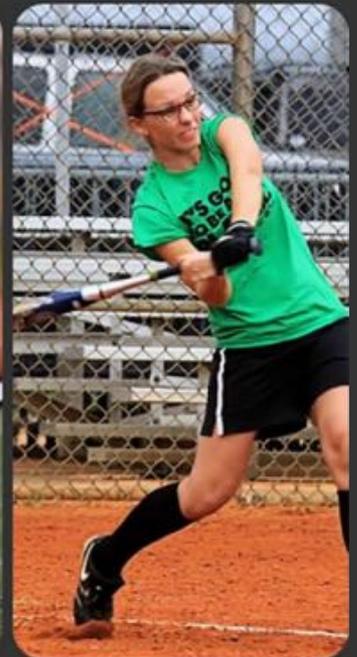


About Tampa Bay and SoCo Club Sport Leagues



Tampa Bay Club Sport (TBCS) and SoCo Club Sport (SCS) are the largest provider of adult sports leagues, social events, and tournaments in FL. With **44,000 + local members**, TBCS & SCS players are primarily educated, active professionals ages **21-40**.

TBCS and SCS run **10+ different sports** throughout Pinellas, Hillsborough, Manatee, and Sarasota Counties year round. Over **70 different sports leagues** are offered 7 days a week at **50+ locations**.



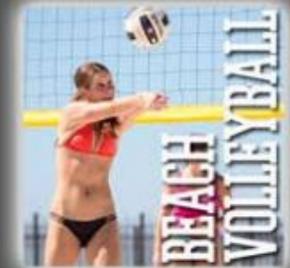
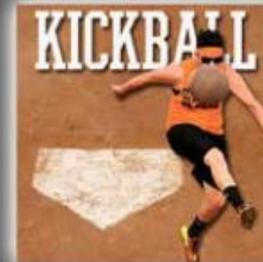
7500+ PLAYERS PER WEEK

**GOLF
TENNIS
KICKBALL
FOOTBALL
SOFTBALL
BOWLING
CORNHOLE
BASKETBALL
INDOOR SOCCER
OUTDOOR SOCCER
SAND VOLLEYBALL
INDOOR VOLLEYBALL**





- FIELD DAY
- MUD WARS
- KICKBALL TOURNAMENTS
- POKER TOURNAMENTS
- SOCCER TOURNAMENTS
- SOFTBALL TOURNAMENTS
- PUB CRAWLS
- CHAMPS PARTIES
- NEW YEARS EVE PARTY
- CORPORATE EVENTS

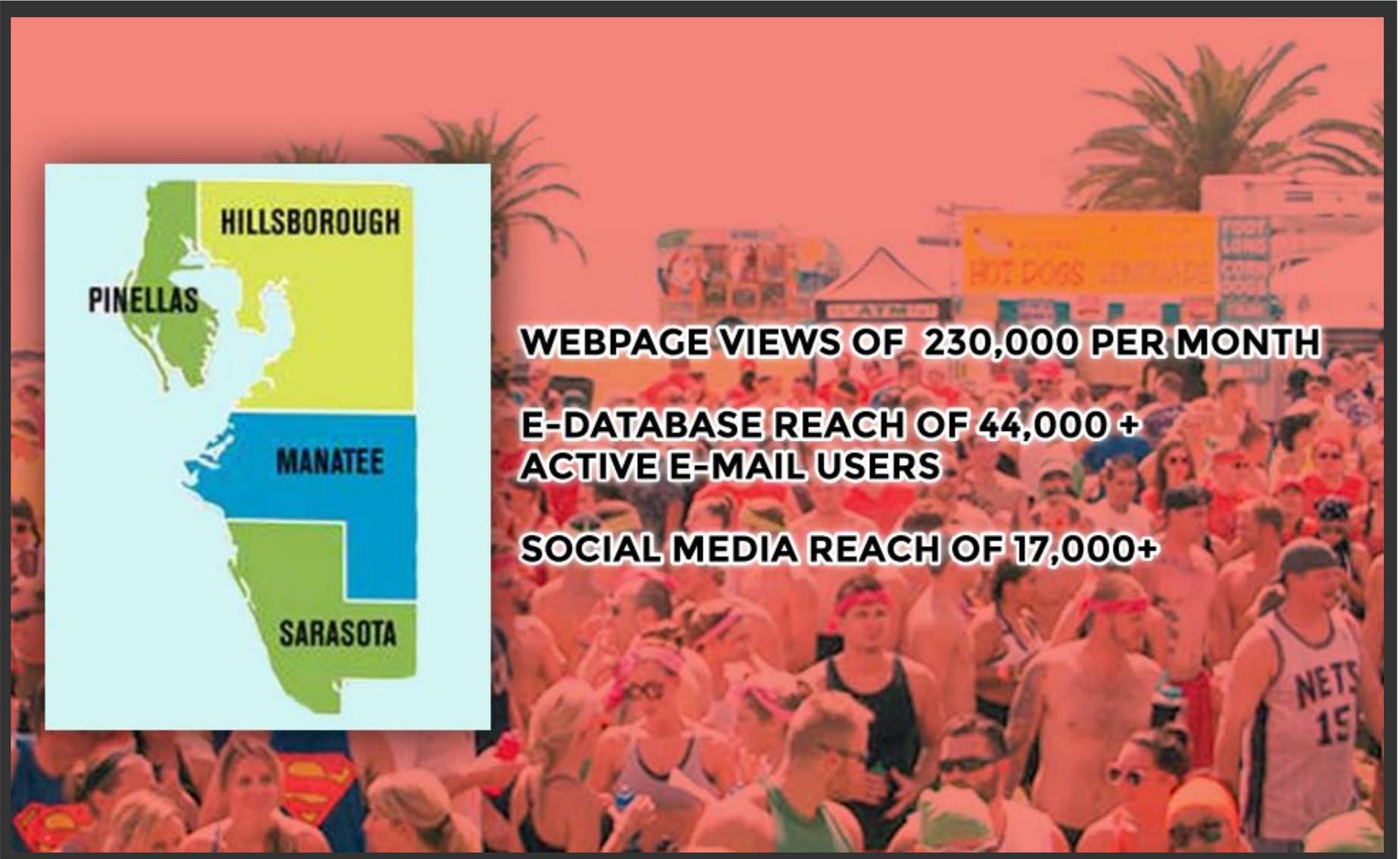


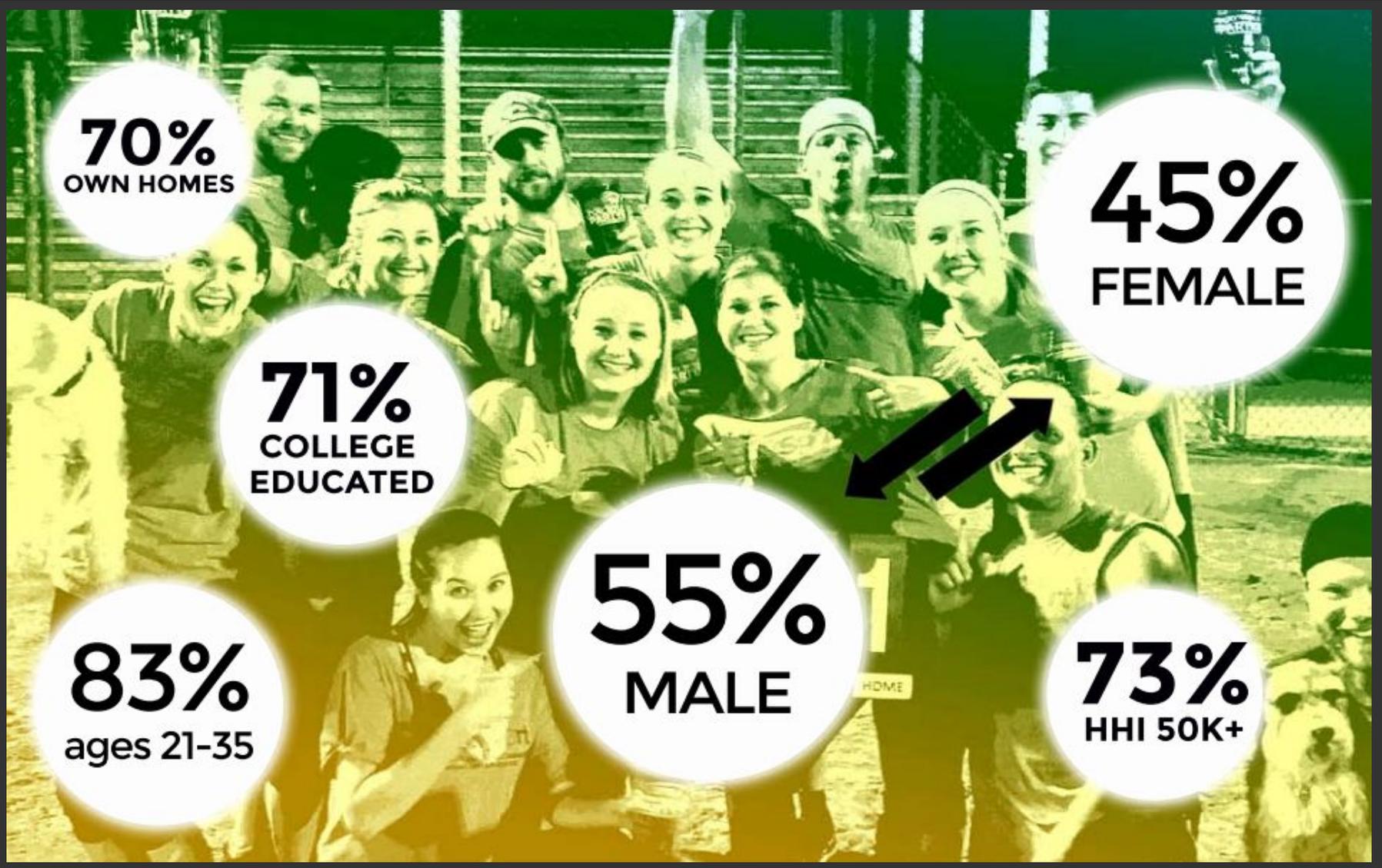


WEBPAGE VIEWS OF 230,000 PER MONTH

**E-DATABASE REACH OF 44,000 +
ACTIVE E-MAIL USERS**

SOCIAL MEDIA REACH OF 17,000+





70%
OWN HOMES

45%
FEMALE

71%
COLLEGE
EDUCATED

55%
MALE

83%
ages 21-35

73%
HHI 50K+

OPPORTUNITY

Obtain a single touchpoint for regional brand awareness in the and intimate brand exposure through:

www.TampaBayClubSport.com
www.SoCoClubSport.com
Office: 8777-820-2582 • Rainout: 313-602-0066
"Get out, get active, meet new people!"

CANE
Premium Vodka, Made in Tampa



TQL
TOTAL QUALITY LOGISTICS

MORRIS
"JUST CAN'T GET ENOUGH!"

ROWERS

Trinity
GRAPHICS

ACTIVATION:

- SIGNAGE
- EVENT ENTITLEMENTS
- SAMPLING/DISTRIBUTION
- BRAND AMBASSADORS
- MERCHANDISE

MARKETING:

- DIGITAL CAMPAIGNS
- SOCIAL MEDIA
- DATABASE MARKETING
- RETAIL PROMOTIONS

STRATEGY:

- EXCLUSIVITY
- GUERRILLA MARKETING
- PR/MEDIA EXTENSION
- CONTESTS